

JAVIK BLAKE

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EXPERIENCE

Broadcaster, Media Relations Manager, Biloxi Shuckers (Double-A, Milwaukee Brewers) Dec. 2022 – Pres.



- Serve as the play-by-play voice for all 138 games on the Biloxi Shuckers Radio Network
- Manage relationships and contract negotiations with flagship radio station, Cruisin' WGCM
- Produce and engineer all broadcasts on location through Cruisin' WGCM
- Host pre-game and post-game shows, along with conducting daily player and staff interviews
- Host additional in-stadium pregame show prior to every home game
- Coordinate all media availability and interviews with local and national media outlets
- Create daily game notes, stat packs, rosters and the Shuckers' media guide
- Write recaps, press releases and feature stories for website, game programs and local publications
- Manage team website, create new web pages, work with staff to update promotions and ticket options
- Created "Junior Journalism" and "Junior Broadcaster" programs for local students to gain experience
- Direct all baseball-related social media on Instagram, Twitter and Facebook including in-game highlights
- Assist in corporate sales for radio advertising

Freelance Play-by-Play Broadcaster, Various Sept. 2019 – Pres.



- Freelance play-by-play broadcaster for South Alabama baseball and soccer
- Play-by-play broadcaster for Pearl River Community College basketball
- Lead broadcaster for the Mississippi Sea Wolves (Federal Prospects Hockey League) during the 23/24 season
- Lead broadcaster for the 2022 CAA Men's Soccer Semifinal on FloSports
- Play-by-play for the 2022 Myrtle Beach Invitational Title game on FirstTeam Radio and SiriusXM

Broadcaster, Director of Media Relations, Fond du Lac Dock Spiders (Northwoods League) Nov. 2021 – Nov. 2022



- Play-by-play broadcaster for all 72 games
- Designed, created and distributed the 2022 media guide, daily game notes, stat packs and rosters
- Wrote daily game previews, recaps and feature stories for the team website and game programs
- Assisted with in-game social media on Twitter and Instagram
- Coordinated media availability and interviews
- Created highlights and audio elements for broadcasts

Sports Director, WSOE 89.3 FM Aug. 2020 – Jan. 2023



- Served as lead play-by-play broadcaster for Elon women's basketball
- Oversaw and managed all sports programming and live broadcasts for WSOE

Play-by-Play Broadcaster, Color Analyst, Learfield Feb. 2020 – Jan. 2023



- Live play-by-play and color for Elon baseball and men's basketball
- Analyst for pregame and postgame show

Broadcast/Media Relations Assistant, High Point Rockers (Atlantic League) Jun. 2020 – Oct. 2021



- Play-by-play broadcaster for all home and road games
- Created daily game notes and distributed stat packs
- Directed all social media efforts through Twitter, Instagram and Facebook
- Created various graphics and audio highlights
- Wrote multiple feature stories and created cover designs for monthly program, "Rockers Report"

AWARDS & HONORS

MiLB Future Star Award Winner (Top MiLB Employee Under 25 y/o) Oct. 2025

MiLB Future Star Award Finalist Oct. 2024

EDUCATION

Elon University Elon, NC

Bachelor of Arts: Journalism, Minor: Sports Management

REFERENCES

Jeff Levering - Radio/TV Play-by-Play, Milwaukee Brewers & Fox Sports

Joe Ayrault - Manager, Biloxi Shuckers (Double-A, Milwaukee Brewers)

Rob Zerjav - President/CEO/Managing Partner, Wisconsin Timber Rattlers & Fond du Lac Dock Spiders

Jim Misudek - General Manager, Fond du Lac Dock Spiders

Jake Eisenberg - Radio/TV Play-by-Play, Kansas City Royals

SKILLS

Adobe Creative Cloud, Comrex, Forge, StreamGuys, Simian, Daktronics, Zetta, Mixlr, YouTube Live Streaming